Owens Institute for Behavioral Research
UNIVERSITY OF GEORGIA

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PRESENTS

2017 William A. Owens Lecture

Facing Complexity in Health and Healthcare in an Era of Big Data

The ironic consequence of the Human Genome Project was a greater acknowledgment of the role of social and behavioral factors. Addressing this challenge raises several critical questions for the social and behavioral sciences. Through a series of examples, Pescosolido explores the opportunities and limits of combining transdisciplinary insights and methods to further our understanding of health outcomes.

Bernice A. Pescosolido, Ph.D.
Indiana University

Tuesday, March 28, 2017

**Lecture 2:00—3:00pm
Post-Lecture Reception 3:00—4:00pm**

Miller Learning Center, 3rd Floor
#303 Reading Room

Bernice A. Pescosolido is A Distinguished Professor of Sociology at Indiana University, Director of the Indiana Consortium for Mental Health Services Research, and Co-Director of the IU Network Science Institute. She has focused her research and teaching on social issues in health, illness, and healing. More specifically, Pescosolido's research agenda addresses how social networks connect individuals to their communities and to institutional structures, providing the "wires" through which people's attitudes and actions are influenced. This agenda encompasses three basic areas: health care services, stigma, and suicide research. In the area of stigma research, Pescosolido has led a team of researchers on a series of national and international stigma studies including the first major, national study of the stigma of mental illness in the U.S. in over 40 years, the first national study of children's mental health, and the first theoretically-based and methodologically coordinated international study of the levels and correlates of the stigma of major depression and schizophrenia in 16 countries representing all six inhabited continents. As a result, she and her colleagues developed a model on the underlying roots of stigma, designed to provide a scientific foundation for new efforts to alter this basic barrier to care. Pescosolido has received numerous career, scientific, and community awards from the NIH, the ASA, the APHA, and Mental Health America, and in 2011 was the recipient of the prestigious Wilbur Lucius Cross Medal from Yale University. In 2016, Pescosolido was elected a member of the National Academy of Medicine. She works closely with mental health advocacy organizations such as Bring Change 2 Mind and the Carter Center to use research to foster public awareness and improve public policy and decision-making regarding these devastating illnesses.